

FOR IMMEDIATE RELEASE
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**ARTISAN LABORATORIES SET TO RELEASE REVOLUTIONARY
SIDELIGHTER™ THROUGH FIBEROPTIC.COM**
FiberOptic.com Will Handle Distribution For Sidelighter™ Product.

CHALFONT, PA – July 10, 2007

Artisan Laboratories Corporation and The Fiber Optic Marketplace, LLC (FiberOptic.com) announced today that FiberOptic.com will be the master distributor for the Artisan's *Sidelighter™*, a product that pairs with RF analyzers to measure distance to fault in optical fiber networks. According to the agreement, FiberOptic.com will control U.S. distribution of the *Sidelighter™* through their website, sales force, and sub-distribution channels.

The *Sidelighter™* connects directly to most popular RF and microwave signal analyzers such as Anritsu's Site Master, VNA Master, and Scorpion Vector Network Analyzers to locate and identify faults and failures in fiber optic cables and connectors. The *Sidelighter™* eliminates the "dead-zone" associated with optical time domain reflectometers (OTDRs) and easily tests both RF and fiber optic cables with one system.

"We are very excited to launch the sale efforts for the *Sidelighter™*," said FiberOptic.com President Chris LaBonge. "This revolutionary product bridges the gap between RF and fiber, and delivers a viable solution for contractors and military customers."

Dr. Arthur C. Paoella is the founder and CEO of Artisan Labs and invented the *Sidelighter™*. He approached FiberOptic.com to distribute the product because "They are a leader of distribution in the rapidly growing online telecommunications market and will create instant global visibility for the *Sidelighter™* and future products. They have strong sales and marketing talents and are widely respected for their distribution model." The two companies together will showcase the *Sidelighter™* at various trade shows this summer. A description of the *Sidelighter™* can be found on FiberOptic.com's website, www.fiberoptic.com.

About FiberOptic.com – Since its formation in 1995, Fiber Optic.com has become the number one on-line provider of fiber optic products, training and rental solutions. The Fiber Optic Marketplace, LLC began as an on-line business-to-business portal for the fiber optic community, and has expanded its business both domestically and internationally. The company's customers include Fortune 500 companies, telecommunications providers, the military, installers, contractors and educational institutions from across the globe. In addition to efficient product distribution, FiberOptic.com offers classroom, on-site and on-line training courses for individuals interested in fiber optic theory and installation. Experienced fiber optics instructors conduct two and four-day training classes throughout the year at their location in Breinigsville, Pennsylvania. The company also offers equipment rentals including fusion splicers and OTDRs.

About Artisan Laboratories – Artisan Laboratories Corporation is a leading supplier of RF over fiber test, measurement and transmission equipment for the wireless and defense industries. The company's customers include major defense contractors and test equipment suppliers, telecommunications providers and military installations. Artisan's technological innovations allow customers to have outstanding system performance and market advantage. The company's expertise in high-speed electronics, RF, microwave, millimeter wave and photonic systems brings a unique combination of knowledge within a single company.